



XIII Symposium COTEC Europa

PA 4.0: Rethinking the Public Administration for a Digital World

May, 7th 2019
Teatro San Carlo
Napoli

TENTATIVE AGENDA

9,15 – Arrival and registration

10,00 – **PA 4.0 at a glance**

(videoclip)

10,05 – **Understanding PA 4.0**

Round table

Jorge Barrero, General Manager, COTEC Spain

Jorge Portugal, General Manager, COTEC Portugal

Claudio Roveda, General Manager, COTEC Italy

Moderated by: Gianni Riotta, Journalist, La Stampa

10,35 – *Musical Show*

10,45 - **Digital Champions**

Trinidad Jimenez, Director of Public Affairs Global Strategy, Telefónica

Miguel Sobral, Chief Executive, Vortal

Carlo Nardello, Chief Strategy Customer Experience & Transformation Office, TIM

Moderated by: Gianni Riotta, Journalist, La Stampa

11,15 – Coffee Break

11,55 - *(videoclip)*

12,00 – *National anthems*
Symphony Orchestra, Coro Bambini San Carlo – Rione Sanità

12,05 – **New challenges of PA 4.0**

Message by **Roberto Viola**, General Director, DG Connect, European Commission

Rogelio Velasco, Head of the Department for Economy, Knowledge, Enterprises & Universities, Regional Government of Andalucía

Maria Manuel Leitão Marques, former Minister for Modernisation of Public Administration and Professor at University of Coimbra

Luca Attias, Commissioner, Agenda Digitale

Interviewed by: Riccardo Luna, Editor in Chief, Agi Agenzia Italia

12,25 – **Stories of digital success**

Young digital students winners of Hack.Gov, a two-day innovation marathon organized by Agi Agenzia Italia and held at the Apple Developer Academy, the Federico II's hi-tech campus in San Giovanni a Teduccio, aimed at developing apps for the world's most innovative and vibrant business ecosystem.

Moderated by: Riccardo Luna, Editor in Chief, Agi Agenzia Italia

12,40 – **Final remarks**

Luigi Nicolais, President of COTEC Italy

12,45 – **Closing speeches**

H.M. the King of Spain, Felipe VI

H.E. the President of the Portuguese Republic, Marcelo Rebelo de Sousa

H.E. the President of the Italian Republic, Sergio Mattarella

13,30 - **Official lunch**