

Strategic IP Management and the Global Landscape

Executive Breakfast

Date: March 26, 2024

Location: Fundação Oriente | Salão Macau | Avenida Brasília, Doca de Alcântara, Lisboa

AGENDA

- 08h00 **Registration and welcome**
- 08h30 **Opening remarks: the need for strategic IP management**
Jorge Portugal (*General Manager at COTEC Portugal*)
Silvija Trpkovska (*Counsellor at WIPO*)
- 08h45 **Keynote: IP Risk Management**
Rebecca Ding (*Associate at Aon*)
- 09h15 **Presentation: IP Management Clinic program COTEC-WIPO**
Jorge Portugal (*General Manager at COTEC Portugal*)
Mathilde Tachon (*Intellectual Property Consultant at WIPO*)
- 09h30 **Wrap-up**

Fundação Oriente

Morada



N 38° 41' 41.836"

W 9° 12' 50.758"

Public parking close to venue